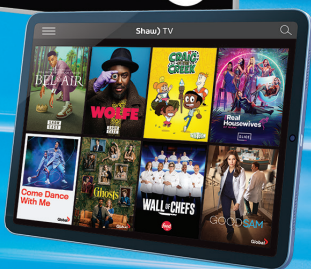


Shaw) Direct

WELCOME TO BRIGHTER ENTERTAINMENT.



THE BRIGHT CHOICE FOR SATELLITE TV.

REASONS TO SWITCH TO SHAW DIRECT

- Ranked **BEST** for Customer Service.¹
- **THE MOST HD CHANNELS** among satellite providers in Canada²
- **ALL DIGITAL**, crystal clear picture and sound
- **FREE** installation of your first receiver³
- Access to **THOUSANDS** of Shaw Direct On Demand TV shows and movies⁴
- Take TV on the go with the Shaw TV app, included with your Shaw Direct Satellite TV subscription⁵



**PROUDLY CANADIAN WITH LOCAL
DEALERS ACROSS THE COUNTRY.**
Find one near you at shawdirect.ca/stores

1. By Shaw Direct customers when asked about ease of support and use of satellite products and services. Based on a comparison of national satellite TV providers, Ipsos, 2022.

2. Number of HD channels varies by programming package. Comparison based on HD channel availability as of May 28, 2021.

3. Basic installation is provided at no cost for at least the first receiver for qualified customers only, on approved credit (OAC). Installation fees apply to additional hardware and range from \$49.99 to \$99.99. A monthly Multi-Receiver Fee (MRF) of \$5.99 may apply for customers with two or more receivers.



CHOOSE YOUR RECEIVER

Our receivers let you watch HD, 3D, on-demand and standard-definition programming in 100% digital picture and sound.



Advanced HDPVR (HD features included)

- Record over 300 hours of HD programming
- Watch one previously recorded show while recording two more
- Pause, rewind and replay live television
- Avoid recording conflicts with Smart Scheduling
- WiFi Enabled



Essential HD receiver

- Up to 14 days of detailed programming info with the HD Guide
- Search by keyword, category or interests
- Create up to eight user profiles with custom settings and parental controls
- WiFi Enabled

YOU GET MORE WITH SHAW DIRECT.

SHAW TV APP

Access live TV and On Demand content on-the-go. With the Shaw TV App you can stream on any device or cast to your TV with Chromecast.⁵



Learn more at
shawdirect.ca/ShawTVApp



MY SHAW DIRECT

My Shaw Direct portal is the easiest and most convenient way to manage your account.

- View and pay your bill
- Set up eBill and auto payments
- Initiate a seasonal break
- Refresh your receiver

Visit register.shawdirect.ca to register an account.



ON DEMAND

Enjoy instant access to all the latest TV shows and blockbuster hits.

- WiFi enabled capability provides instant access to thousands of titles available on Shaw Direct On Demand⁴
- Browse thousands of TV shows for free including new releases, old favourites, kids and specialty programs
- Easily accessible through your guide from the comfort of your home⁶
- Order titles and watch repeatedly for up to 48 hours

















Learn more at vod.shawdirect.ca

4. Subject to Internet connectivity. A high speed Internet connection required to access Shaw Direct On Demand. WiFi connectivity only available on 800-series receivers. HD VOD choices require at least 5.0 Mbps to stream.

5. App access is available to Shaw TV subscribers with Video on Demand (available at no extra cost). Not available in all regions. Channel availability is based on customer's TV plan subscription and Shaw's mobile distribution rights. Subject to internet connectivity. Subject to blackout restrictions.

6. Number of accessible titles based on customer satellite TV subscription. High speed Internet connection required to access Shaw Direct On Demand. WiFi connectivity only available on 800-series receivers.

PICK YOUR ENGLISH PACKAGE

	SMALL TV	MEDIUM TV	TOTAL TV
Local Channels from your province			
US Networks in HD			
Sports in HD			
No multi-receiver fee			
Timeshift Channels			
Choice of 1 Add-on			
Specialty Channels	Pick 15	Pick 30	78 Incl.
Monthly Price ⁷	\$90/mo	\$105/mo	\$130/mo

LOCAL CHANNELS FROM YOUR PROVINCE

Visit **shawdirect.ca** to view province-specific channels.



US NETWORKS



SPORTS



7. Regular prices are subject to change. Offer is subject to change without notice. Taxes extra. Channel availability varies by province. Customers receive the Canadian signals from their province and the U.S. Networks from their region. Visit shawdirect.ca to view province-specific channels. Programming packages are only available for single-family dwellings located in Canada.

10. All customers receive HD feeds when available, regardless of HD subscription. Availability varies by region and customer subscription. Blackouts may apply. Sports programming may be unavailable when travelling in Canada. Channel availability subject to change without notice.

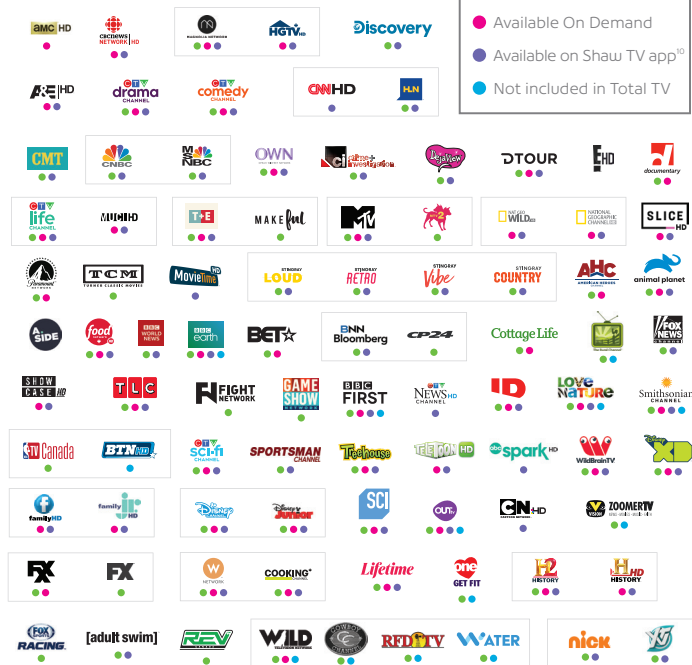
MAKE IT YOUR OWN

PICK YOUR SPECIALTY CHANNELS

Grouped Specialty Channels count as one pick in Extra Small TV, Small TV and Medium TV packages.

Legend

- Available in HD
- Available On Demand
- Available on Shaw TV app¹⁰
- Not included in Total TV



Popular Add-ons

TIMESHIFT

\$8/mo

Maximize your viewing flexibility with over 88 channels, covering every Canadian time zone. Watch your favourite shows earlier or later than they air on your local stations.

Included with Medium TV & Total TV

**HOLLYWOOD
SUITE**

\$7/mo



**WORLD &
ADVENTURE**

\$8/mo



Your choice of 1 included with Medium & Total TV

OUTDOOR SPORTS

\$8/mo



PICK YOUR FRENCH PACKAGE

	PETITE	MOYEN	GRAND
Local Channels from your province	✓	✓	✓
US Networks in HD	✓	✓	✓
Sports in HD, including RDS & TVA Sports	✓	✓	✓
All 27 French specialty channels			✓
Specialty Channels	Pick 5	Pick 15	Pick 10 English Channels
Monthly Price ⁷	\$63/mo	\$79/mo	\$89/mo

See previous page for eligible English specialty pick channels for Moyen Bilingual and Grand.

LOCAL CHANNELS FROM YOUR PROVINCE

Visit shawdirect.ca to view province-specific channels.



US NETWORKS



Sports



FRENCH SPECIALTY CHANNELS



All channels in this section will be included in Grand package

*Moyen Bilingual

Pick 15 French channels with Moyen, or make it Bilingual by selecting 10 French and 5 English specialty channels.

Popular Add-on



MAKE IT YOUR OWN

Add some premium entertainment.

We have all kinds of movie channels, with many in HD.

+ CRAVE⁹



FROM \$20.00/mo⁸

Want more? We've got more.

+ SUPER CHANNEL⁹



FROM \$10.00/mo

+ PREMIUM SPORTS⁹



\$16.00/mo

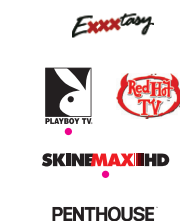
\$18.00/mo

\$15.00/mo

\$5.00/mo

Visit shawdirect.ca

+ ADULT CHANNELS⁹



Pick 1

\$19.99/mo

Pick 2

\$29.99/mo

Pick 3

\$34.99/mo

Pick All 5

\$39.99/mo



\$13.00/mo

8. Price varies depending on base package.

9. 30-day minimum subscription may be required.

BUILD YOUR OWN PROGRAMMING

Limited TV⁷:

Start with this basic package, then add pick and pay channels for your personalized TV experience.

\$25⁰⁰/mo
MRF³ extra

LOCAL CHANNELS FROM YOUR REGION



+ LIMITED TV U.S. NETWORKS



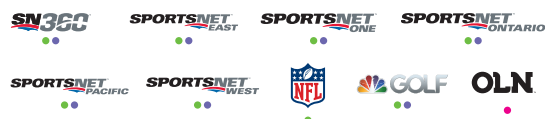
+ LIMITED TV ENGLISH SPORTS

ONE FOR **\$17⁰⁰/mo** OR BOTH FOR **\$29⁰⁰/mo**

TSN



Sportsnet



+ LIMITED TV FRENCH SPORTS

ONE FOR **\$17⁰⁰/mo** OR BOTH FOR **\$27⁰⁰/mo**

RDS



TVA Sports



Customize your entertainment experience.

Add 1 to 45 great channels to your Limited TV package.

See eligible English Specialty channels on previous page.

+ Pick 1

FROM **\$5⁰⁰/mo**
extra

Standalone channels only. Not eligible to receive grouped channels from Pick your Package section.

+ Pick 10

\$25⁰⁰/mo
extra

+ Pick 30

\$40⁰⁰/mo
extra

+ Pick 45

\$55⁰⁰/mo
extra

+ Timeshift

\$8⁰⁰/mo

Maximize your viewing flexibility with over 88 channels, covering every Canadian time zone. Watch your favourite shows earlier or later than they air on your local stations.

Limited TV customers must take a U.S. Network feed before adding Timeshift.

Shaw) Direct

shawdirect.ca

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